



Hastings Family Service



Food & Fund Drive Kit

WHERE TO START



Hosting a food & fund drive for Hastings Family Service is an exciting opportunity for local businesses, companies, schools, churches, families, and clubs to get involved and impact your community in a positive way. Food and Fund Drives can be a fun and meaningful team building experience for all types of groups. There are many ways to participate:

TRADITIONAL FOOD DRIVE

Collect non-perishable food items to donate to HFS. It can be a one day event or take place for a predetermined amount of time, typically a week or month.

FUND DRIVE

Fund drives raise money for HFS to support programs and services that help neighbors in need. They are often held in conjunction with traditional food drives giving participants the choice to bring a food or cash donation. HFS is able to turn a \$10 donation into 70 pounds of food!

ADDITIONAL IDEAS

Hastings Family Service also needs non-food items throughout the year. Some additional drives that groups have done are:

- Personal Care Items Drive (shampoo, bar soap, laundry detergent, toilet paper, toothbrushes & razors)
- School Supplies Drive
- Holiday Gift Drive

THE FACTS

- Hastings Family Service serves over 300 families each month through many different food programs
- 50% of those served by the Market Food Shelf at Hastings Family Service are children
- Every day in Minnesota over 9,000 people visit a food shelf to get help meeting their daily food needs.



LET'S BEGIN



PICK A DATE

The length and date of your drive is up to you. Typically drives last between one day and three weeks. What works best for your group? Give participants enough notice so that they can be prepared.

SET A GOAL

This can be a monetary, a food pound goal, an number of items goal, or a combination.

REGISTER YOUR DRIVE

Please register your drive at hastingsfamilyservice.org or by calling 651-437-7134. We can help promote, provide additional resources, and schedule a drop-off time so we can properly thank you for your efforts.

HAVE FUN!

Food & Fund Drives can be a lot of fun. Get creative with team competitions and incentives. Here are a few ideas:

- Have teams or departments compete against one another. Offer rewards to the winning team.
- Have a Jeans Day: For \$5 employees get to wear jeans for the day.
- Incorporate Theme Days: Taco Tuesday, Fruit Friday, etc.
- Hold an event and reduce the price of admission with a donation of non-perishable food.

CELEBRATE YOUR SUCCESS!

Celebrate your accomplishments and thank everyone who supported the drive. Please let us know when you're bringing your donation to HFS and we will snap a picture and share it with the community on our social media accounts. Also feel free to take photos at your location and share them with us!

Consider a Virtual Food Drive!



Virtual food drives can be hosted anywhere, so your reach isn't limited to those who can make it to you. Anyone can support HFS with just a few clicks! Your dollar goes farther with a virtual food drive—two cans of black beans will probably cost you over a dollar at your supermarket, but our purchasing power lets us turn that same dollar into 7 pounds of food to feed our neighbors in the Hastings area. Contact Kelly at 651-437-7134 for more information!



Hastings Family Service

MOST NEEDED ITEMS

CEREAL
CANNED FRUIT
CANNED VEGETABLES
CHUNKY SOUP
SALTINE CRACKERS
FLOUR
SUGAR
COOKING OIL
SIDE DISHES
PASTA NOODLES &
SAUCE

RESOURCES AVAILABLE ONLINE:

Online Registration Form
Promotional Poster
Most Needed Items Poster
Collection Poster
Thank You Poster
Request a Speaker

QUESTIONS? CONTACT KELLY:

651-437-7134
kellycarter@hastingsfamilyservice.org

DROP OFF YOUR DONATIONS AT:

Hastings Family Service—Donation Center
301 Second Street East
Hastings, MN 55066
Tuesday—Friday 9:00 a.m.— 4:00 p.m.
Saturday 10:00 a.m.— 3:00 p.m.

hastingsfamilyservice.org