



# Hastings Family Service



## Food & Fund Drive Kit

# WHERE TO START



Hosting a food & fund drive for Hastings Family Service is an exciting opportunity for local businesses, companies, schools, churches, families, and clubs to get involved and impact your community in a positive way. Food and Fund Drives can be a fun and meaningful team building experience for all types of groups. There are many ways to participate:

## TRADITIONAL FOOD DRIVE

Collect non-perishable food items to donate to HFS. It can be a one day event or take place for a predetermined amount of time, typically a week or month.

## FUND DRIVE

Fund drives raise money for HFS to support programs and services that help neighbors in need. They are often held in conjunction with traditional food drives giving participants the choice to bring a food or cash donation. HFS is able to turn a \$10 donation into 70 pounds of food!

## ADDITIONAL IDEAS

Hastings Family Service also needs non-food items throughout the year. Some additional drives that groups have done are:

- Winter Coat , Hat & Mitten Drive
- Personal Care Items Drive (shampoo, soap, laundry detergent, toilet paper, etc.)
- School Supplies Drive
- Holiday Gift Drive
- Birthday Party Drive (cake mix, frosting, candles, etc.)

## THE FACTS

- Hastings Family Service serves up to 135 families each week through many different food programs
- 50% of those served by the Market Food Shelf at Hastings Family Service are children
- 3.7 million visits were made to food shelves during 2021 in Minnesota





# LET'S BEGIN



## PICK A DATE

The length and date of your drive is up to you. Typically drives last between one day and three weeks. What works best for your group? Give participants enough notice so that they can be prepared.

## SET A GOAL

This can be a monetary, a food pound goal, an number of items goal, or a combination.

## REGISTER YOUR DRIVE

Please register your drive at [hastingsfamilyservice.org](http://hastingsfamilyservice.org) or by calling 651-437-7134.

We can help promote, provide additional resources, and schedule a drop-off time so we can properly thank you for your efforts.

## HAVE FUN!

Food & Fund Drives can be a lot of fun. Get creative with team competitions and incentives. Here are a few ideas:

- Have teams or departments compete against one another. Offer rewards to the winning team.
- Have a Jeans Day: For \$5 employees get to wear jeans for the day.
- Incorporate Theme Days: Taco Tuesday, Fruit Friday, etc.
- Hold an event and reduce the price of admission with a donation of non-perishable food.
- "Can the Boss"- Fill the boss's office with cans!

## CELEBRATE YOUR SUCCESS!

Celebrate your accomplishments and thank everyone who supported the drive. Please let us know when you're bringing your donation to HFS and we will snap a picture and share it with the community on our social media accounts.



### Consider a Virtual Food Drive!

Virtual food drives can be hosted anywhere, so your reach isn't limited to those who can make it to you. Anyone can support HFS with just a few clicks! Your dollar goes farther with a virtual food drive— two cans of black beans will probably cost you over a dollar at your supermarket, but our purchasing power lets us turn that same dollar into 7 pounds of food to feed our neighbors in the Hastings area. Contact us at 651-437-7134 for more information about this option!



# Hastings Family Service

## RESOURCES AVAILABLE ONLINE:

Online Registration Form  
Promotional Poster  
Most Needed Items Poster  
Collection Poster  
Thank You Poster  
Request a Speaker

## QUESTIONS? CONTACT CHEREYLE:

651-437-7134  
[kellycarter@hastingsfamilyservice.org](mailto:kellycarter@hastingsfamilyservice.org)

## DROP OFF YOUR DONATIONS AT:

Hastings Family Service—Donation Center  
301 Second Street East  
Hastings, MN 55066  
Monday-Friday 8:30 a.m.— 5:00 p.m.  
Saturday 9:00 a.m.— 5:00 p.m.

## MOST NEEDED ITEMS

100% JUICE  
CANNED FRUIT  
CANNED VEGGIES  
CANNED SOUP  
CRACKERS  
JELLY  
SIDE DISHES  
PERSONAL CARE ITEMS

[hastingsfamilyservice.org](http://hastingsfamilyservice.org)